

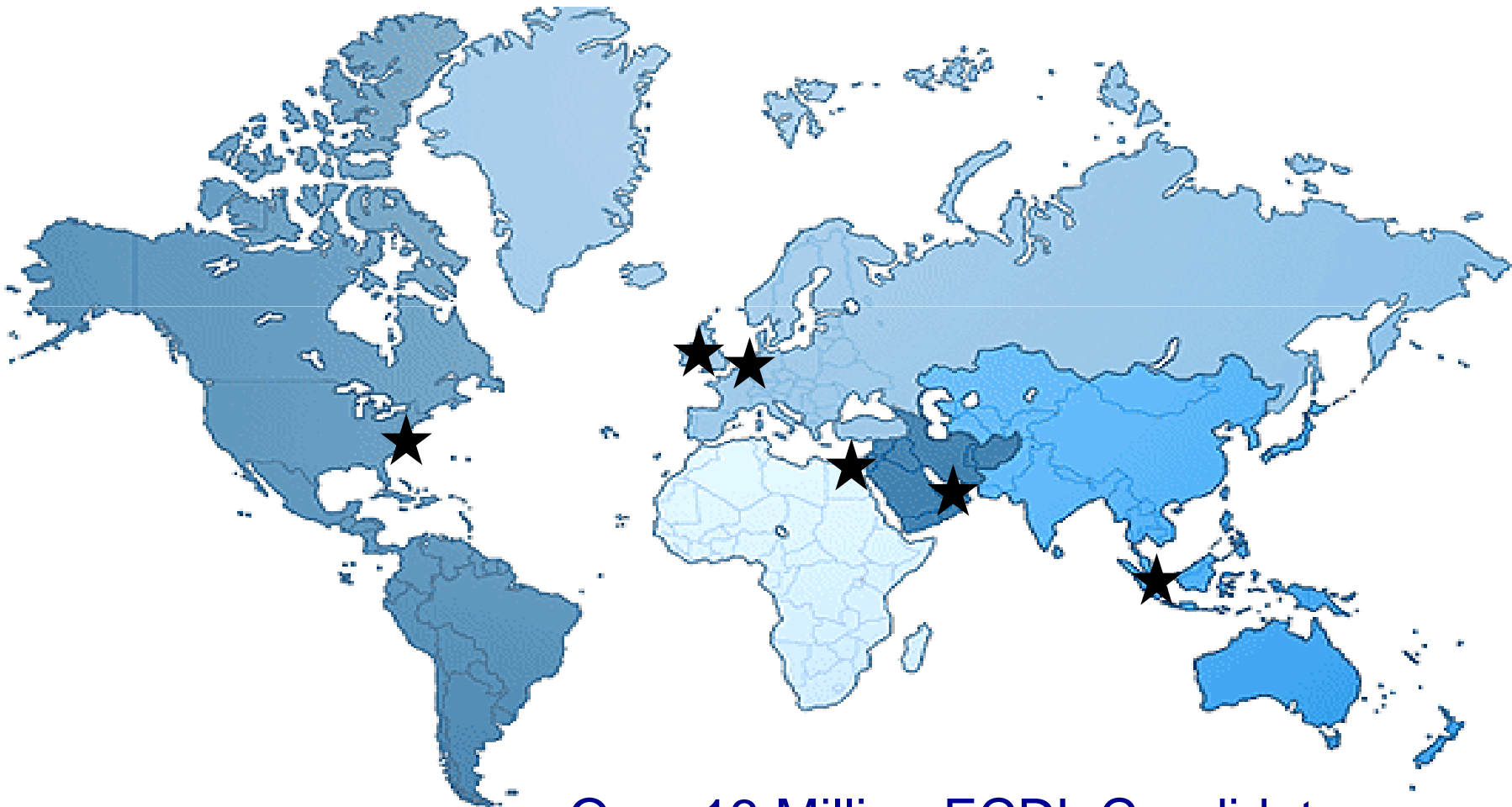
# Evolving in the global digital scenario

Damien O'Sullivan  
Chief Executive, ECDL Foundation

# ECDL Foundation



Philadelphia   Dublin   Brussels   Cairo   Dubai   Singapore



Over 13 Million ECDL Candidates



# Our Mission is ...

---



... to enable proficient use of ICT that empowers individuals, organisations and society, through the development, promotion and delivery of quality certification programmes throughout the world.



# Our Mission is ...

---



... to enable proficient use of ICT that empowers individuals, organisations and society, **through the development, promotion and delivery of quality certification programmes** throughout the world.

---

# Our Mission is ...

---



... to enable proficient use of ICT that empowers individuals, organisations and society, through the development, promotion and delivery of quality certification programmes **throughout the world.**

---

# Our Mission is ...

---



... to enable proficient use of ICT that empowers individuals, organisations and society, through the development, promotion and delivery of quality certification programmes throughout the world.

---

# Key forces in technology

---



**Mobile**

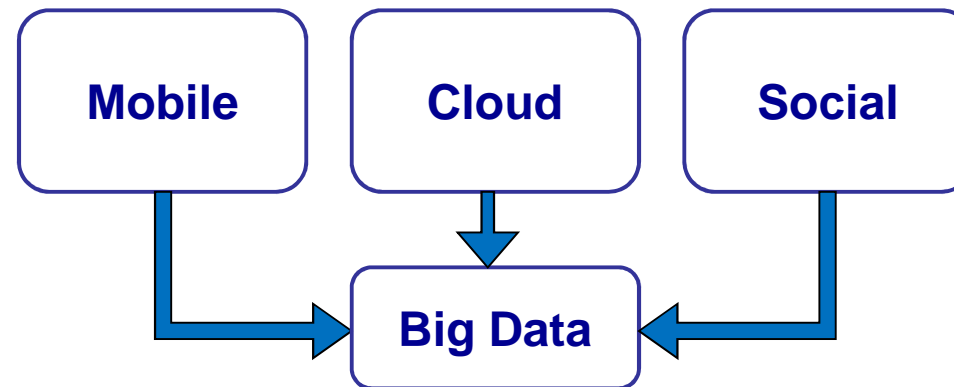
**Cloud**

**Social**



# Key forces in technology

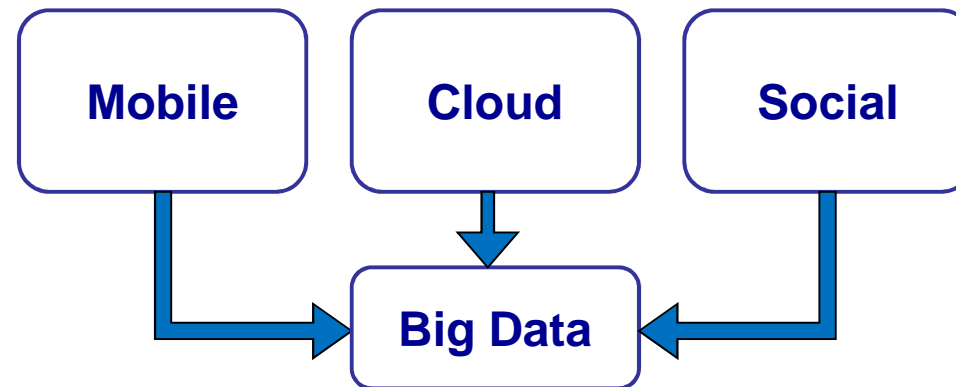
---





# Key forces in technology

---

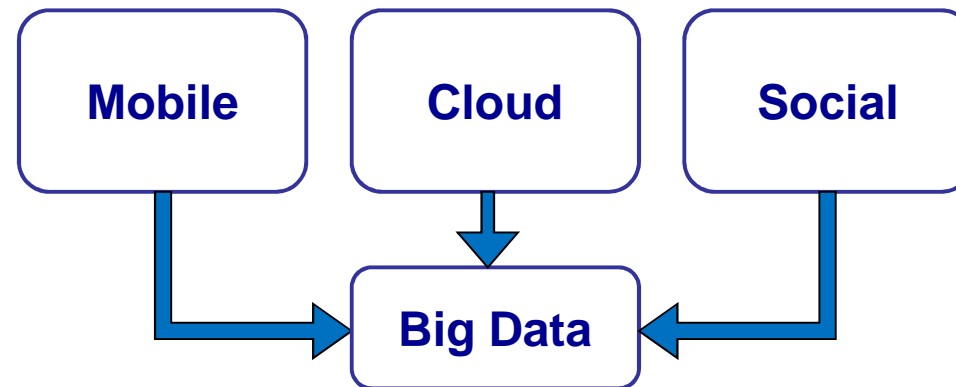


Four empty rounded rectangular boxes arranged horizontally, likely intended for notes or additional information.



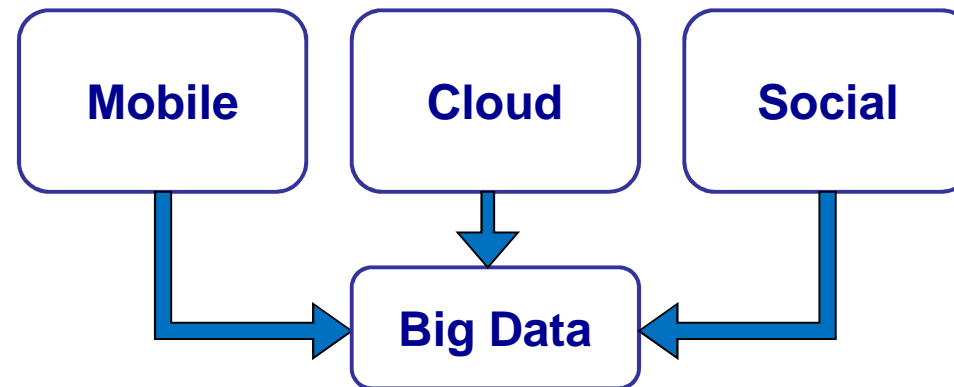
# Key forces in technology

---



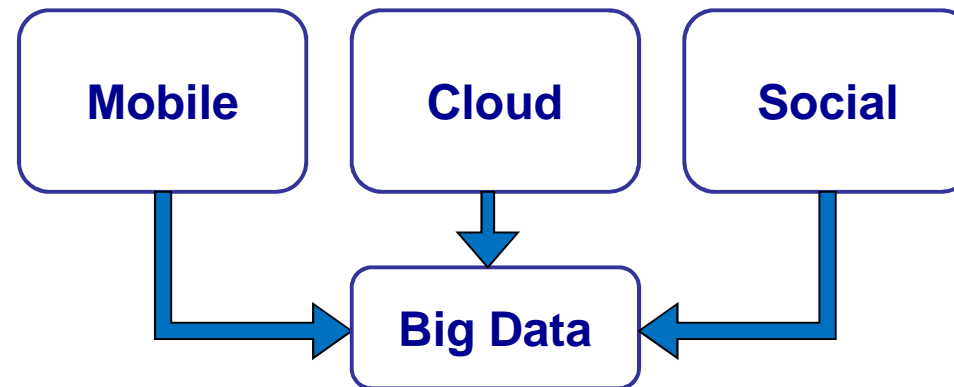
# Key forces in technology

---



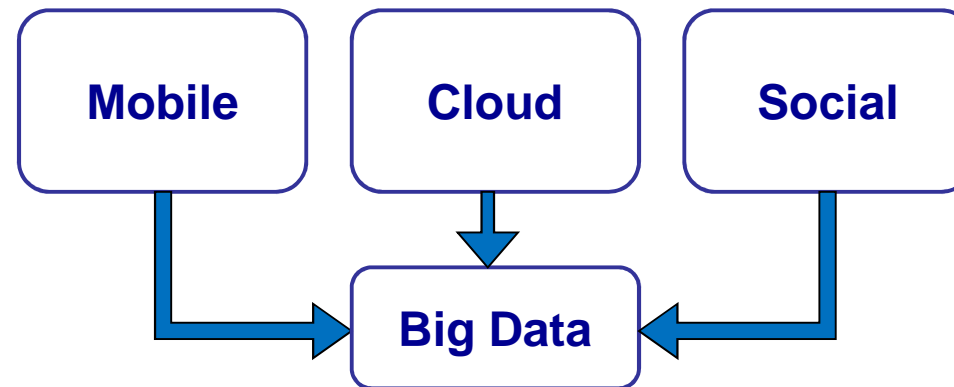
# Key forces in technology

---

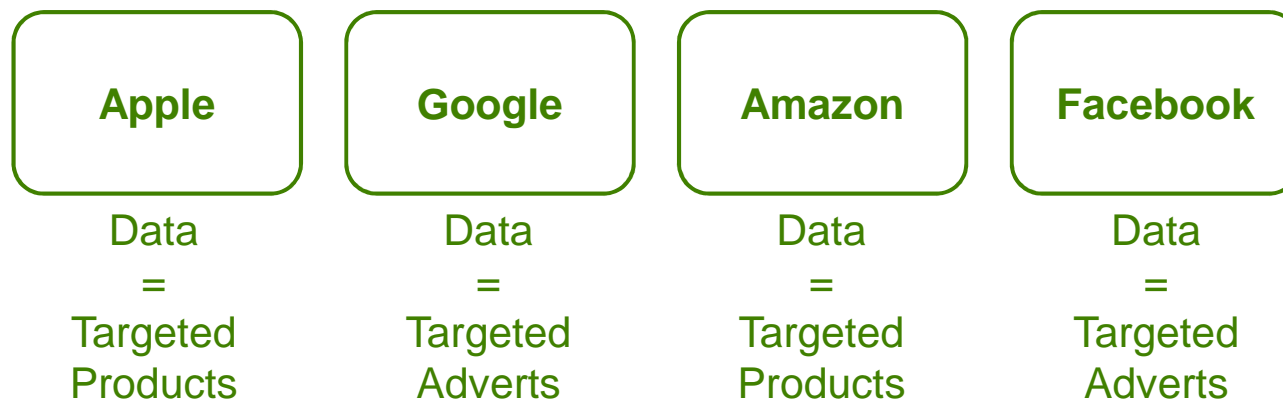
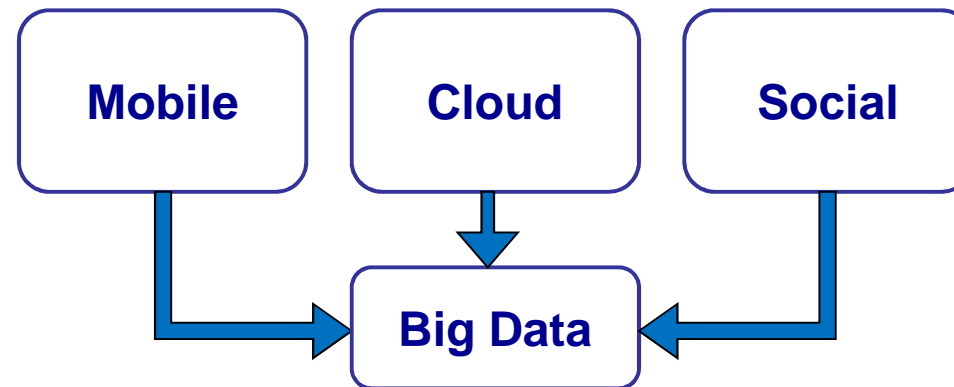


# Key forces in technology

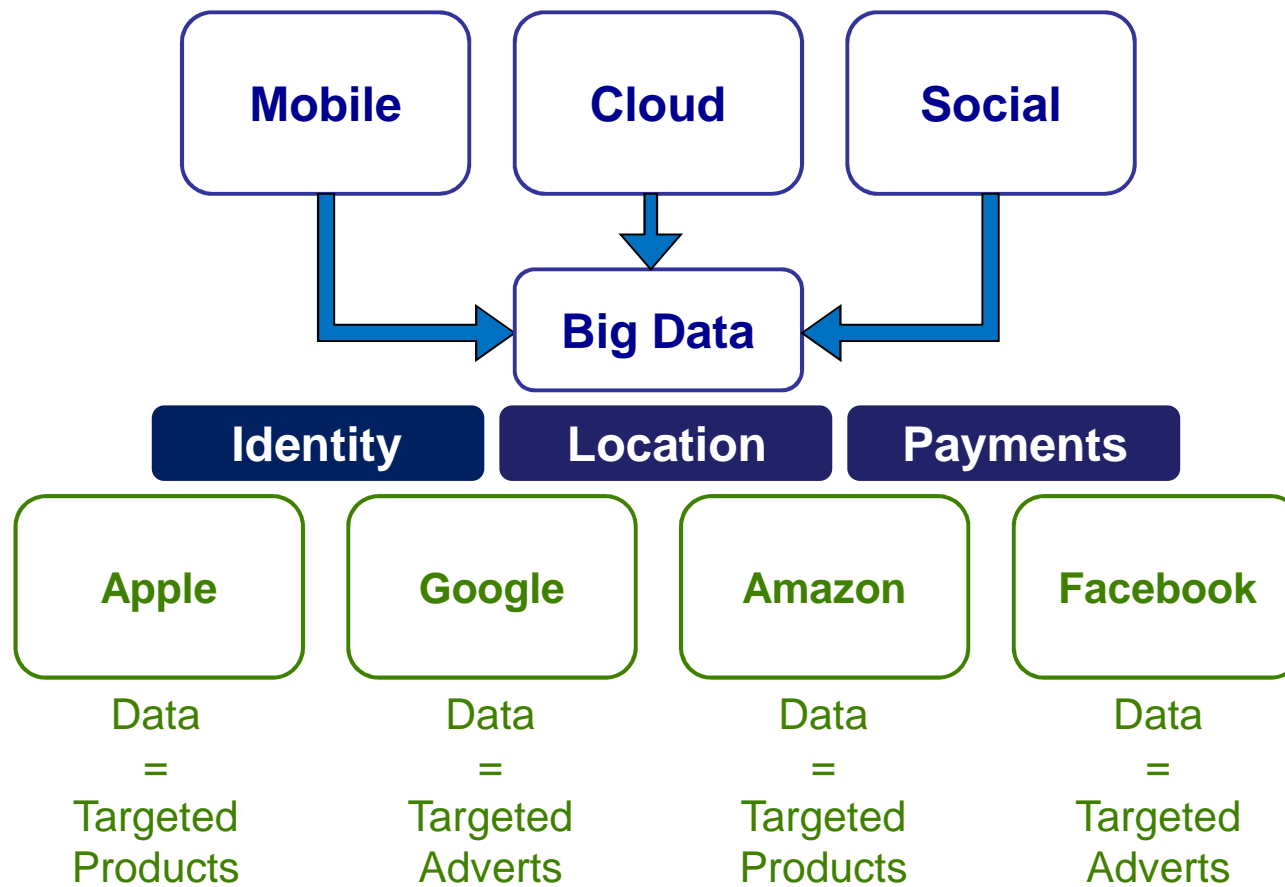
---



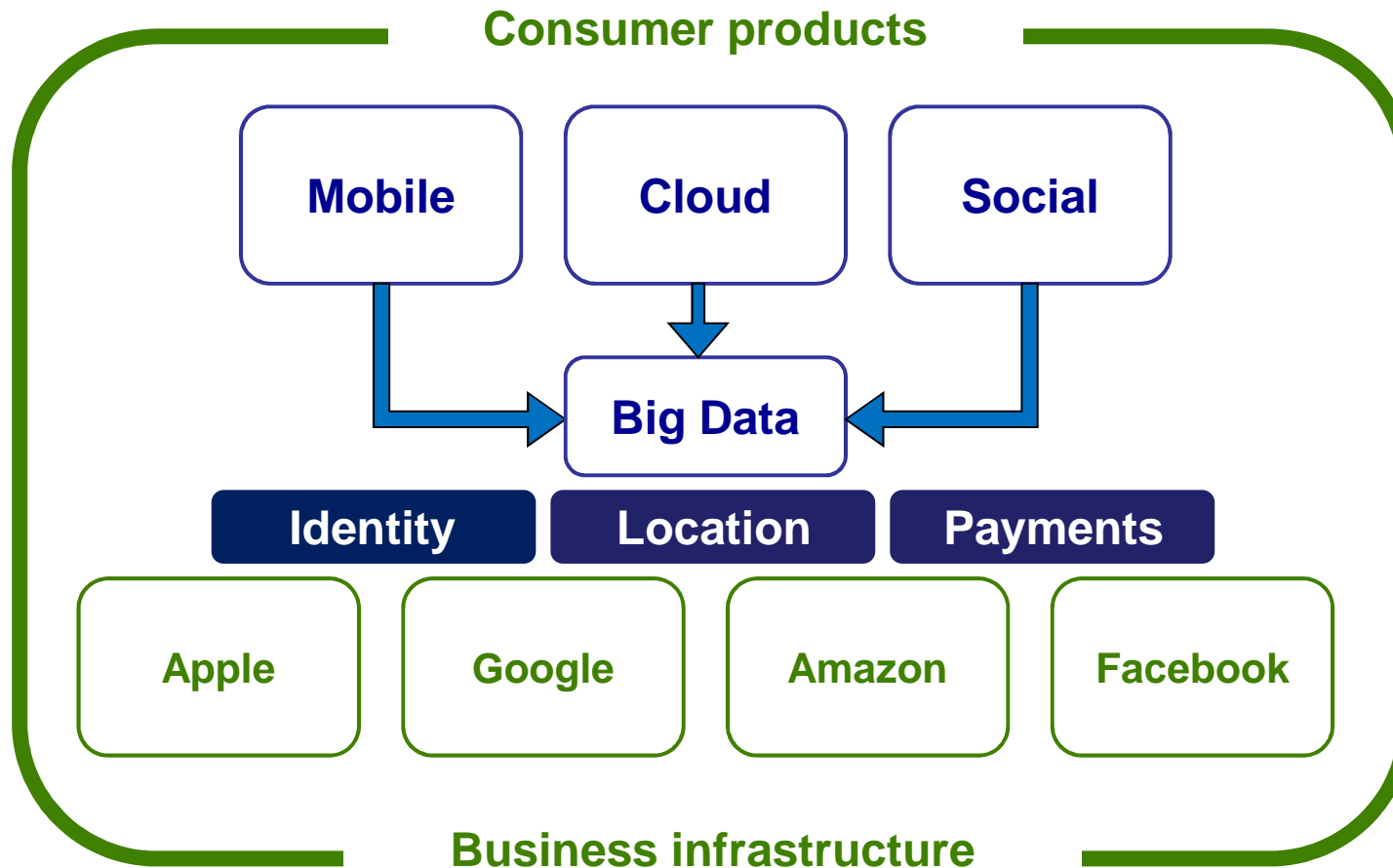
# Key forces in technology



# Key forces in technology

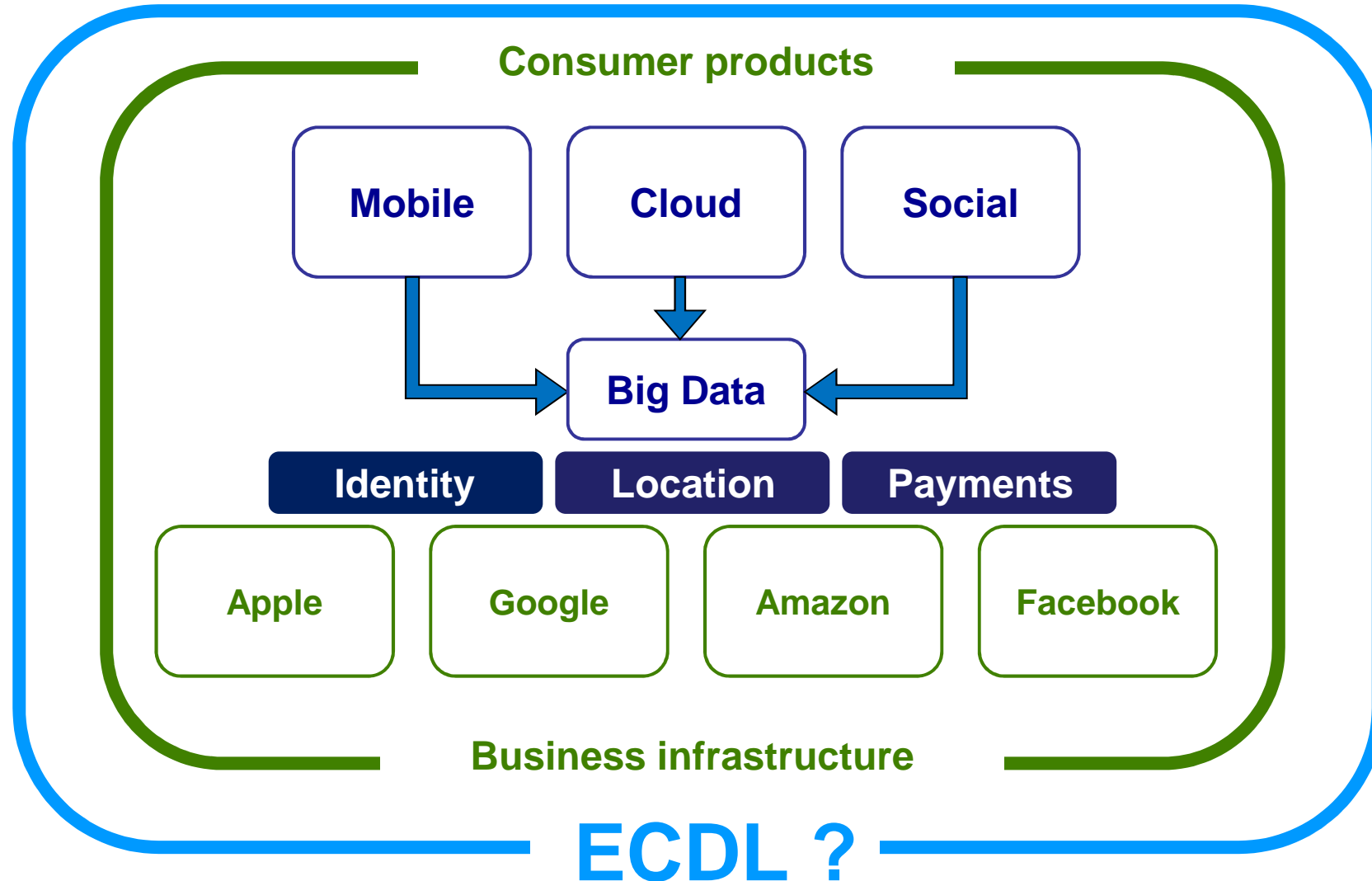


# Key forces in technology

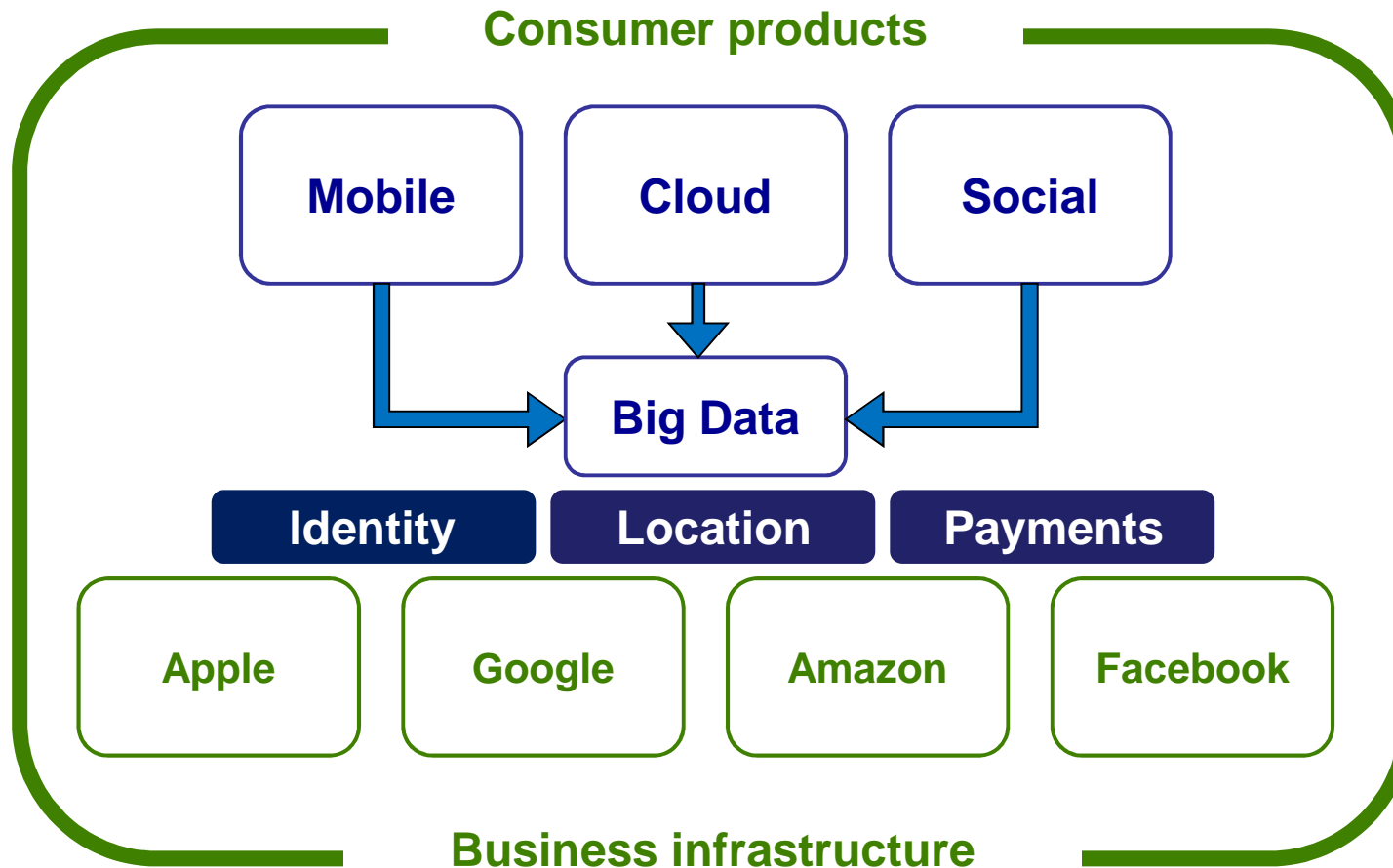




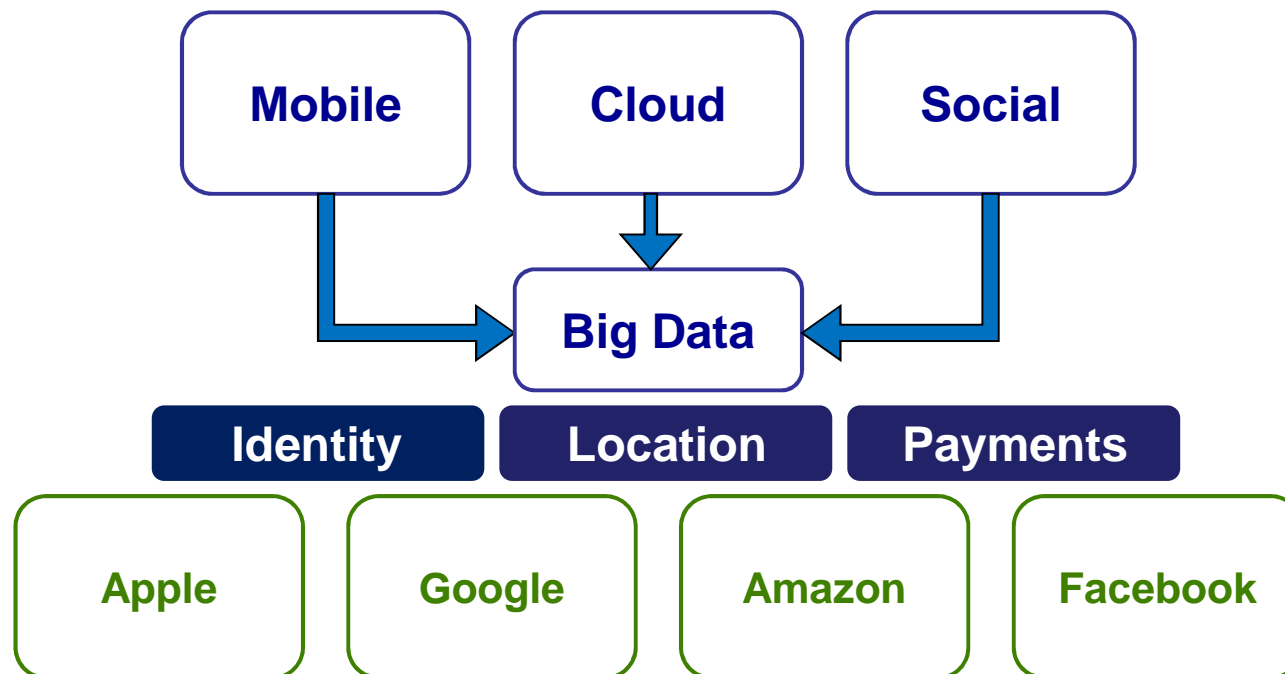
# Key forces in technology



# Key forces in technology

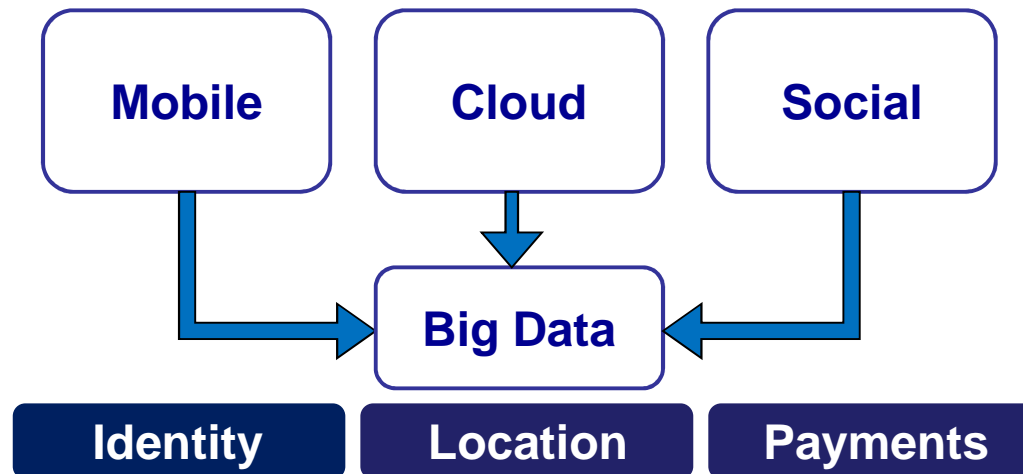


# Key forces in technology



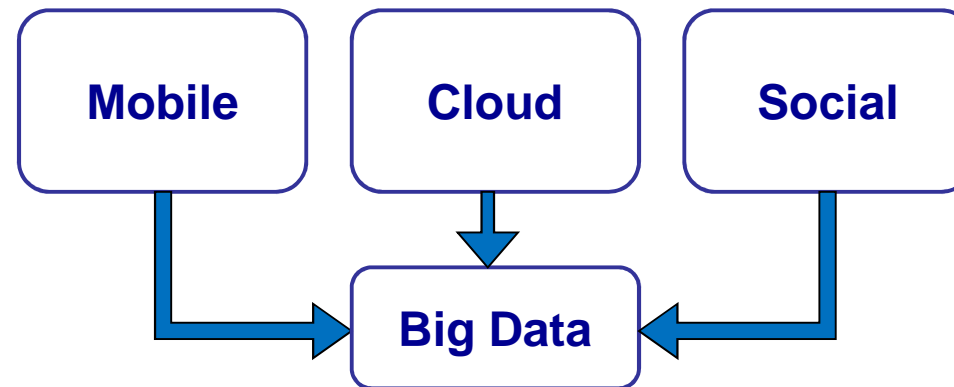
# Key forces in technology

---



# Key forces in technology

---



# What impact on workplace?

---



**Mobile**

**Cloud**

**Social**



# What impact on workplace?

---

**Mobile**

**Cloud**

**Social**

**Devices**

**Software**

**Team**

# Consumerisation of IT





# Technology in the Workplace

---

**PC**



**Laptop**



**Tablet**



**Smartphone**



# Technology in the Workplace

---

**PC**



**Windows**

**Mac**

**Laptop**



**Tablet**



**Smartphone**



# Technology in the Workplace

---

**PC**



**Windows**

**Mac**

**Laptop**



**Windows**

**MacBook**

**Tablet**



**Smartphone**



# Technology in the Workplace

**PC**



**Windows**

**Mac**

**Laptop**



**Windows**

**MacBook**

**Tablet**



**iPad**

**Android**

**MS Surface**  
**Windows 8**

**Smartphone**



# Technology in the Workplace

**PC**



**Windows**

**Mac**

**Laptop**



**Windows**

**MacBook**

**Tablet**



**iPad**

**Android**

**MS Surface  
Windows 8**

**Smartphone**



**iPhone**

**Android**

**Blackberry**

**Windows 8**

# Technology in the Workplace

---

**PC**



**Laptop**



**Tablet**



**Smartphone**



**Application Software ?**



# Technology in the Workplace

---

**PC**



**Laptop**



**Tablet**



**Smartphone**



**Desktop  
Applications**



# Technology in the Workplace

**PC**



**Laptop**



**Tablet**



**Smartphone**



**Desktop  
Applications**

**Web  
Applications**





# Technology in the Workplace

**PC**



**Laptop**



**Tablet**



**Smartphone**



**Desktop  
Applications**

**Web  
Applications**

**Mobile Apps**



# Technology in the Workplace

**PC**



**Laptop**



**Tablet**



**Smartphone**



**Desktop  
Applications**

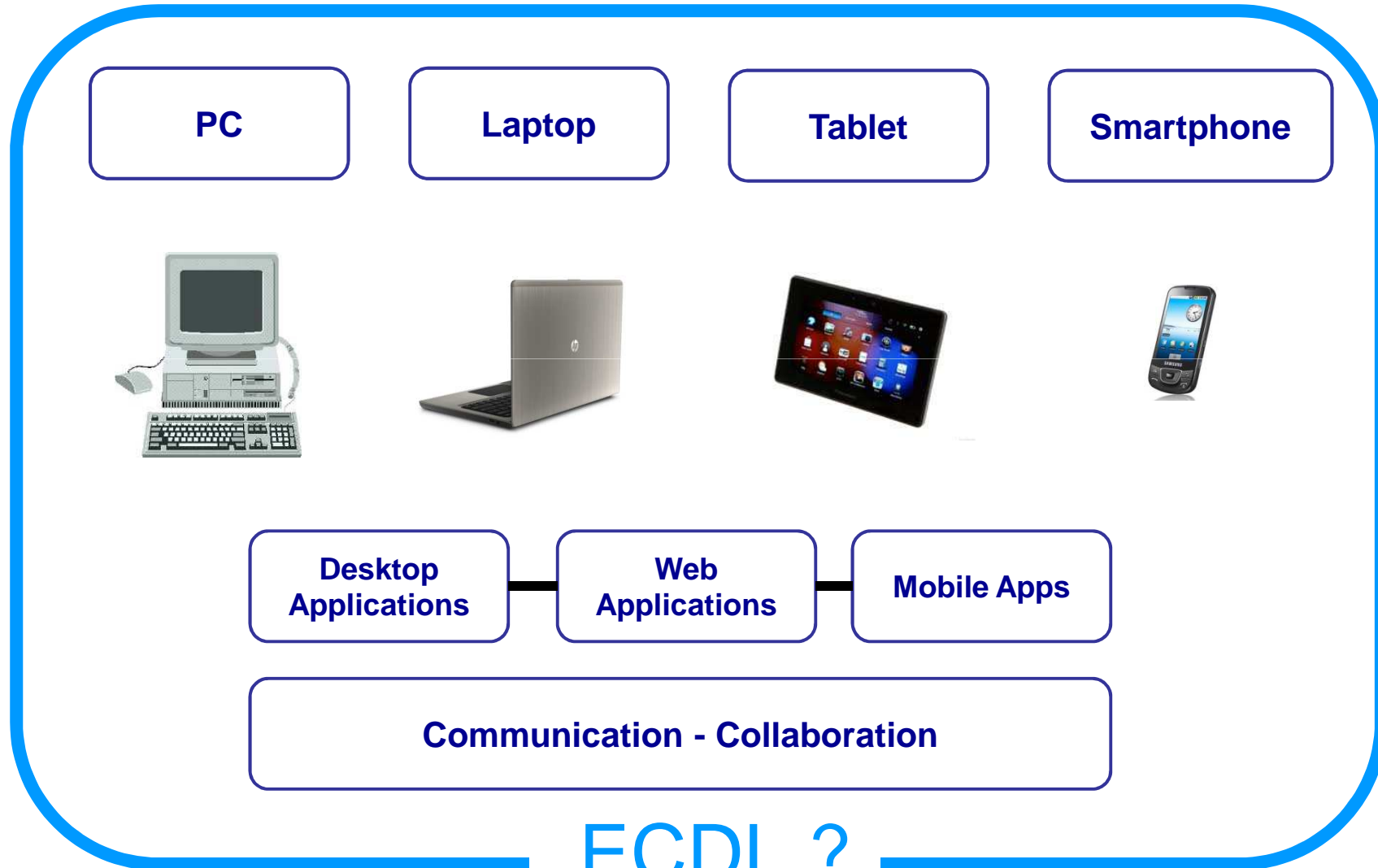
**Web  
Applications**

**Mobile Apps**

**Communication - Collaboration**



# Technology in the Workplace



**ECDL ?**

# Productivity Software



Microsoft

Google

Apple

Open

Desktop  
Applications

Web  
Applications

Mobile Apps



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications

Mobile Apps

# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



iWork

Web  
Applications

Office 365



Mobile Apps





# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



iWork

Web  
Applications

Office 365



Mobile Apps

iWork



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



# Productivity Software



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



Quickoffice®  
Mobilize Your World.™





# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



Quickoffice®  
Mobilize Your World.™



Cloud  
Storage



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



Quickoffice®  
Mobilize Your World.™



Cloud  
Storage



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



Quickoffice®  
Mobilize Your World.™



Cloud  
Storage



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



Quickoffice®  
Mobilize Your World.™



Cloud  
Storage



iCloud

# Productivity Software



# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



Quickoffice®  
Mobilize Your World.™



Cloud  
Storage



iCloud

# Productivity Software

Microsoft

Google

Apple

Open

Desktop  
Applications



Web  
Applications



Mobile Apps

Office for iOS ?  
Office for Android ?  
Office on MS Surface !



Quickoffice®  
Mobilize Your World.™

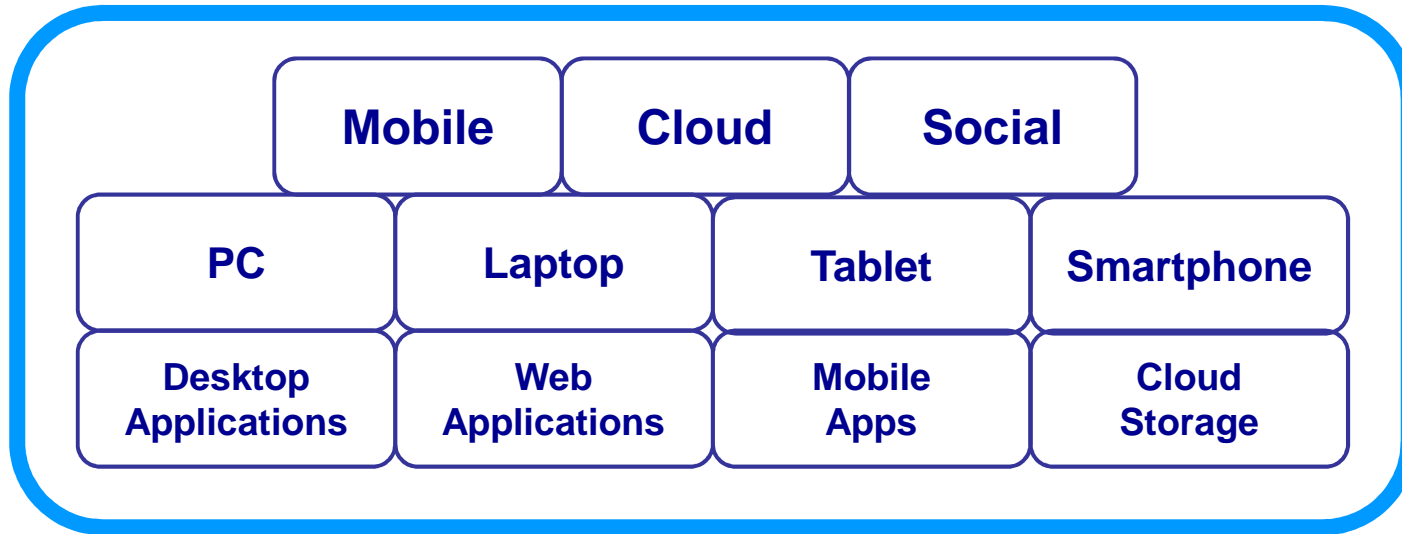


Cloud  
Storage



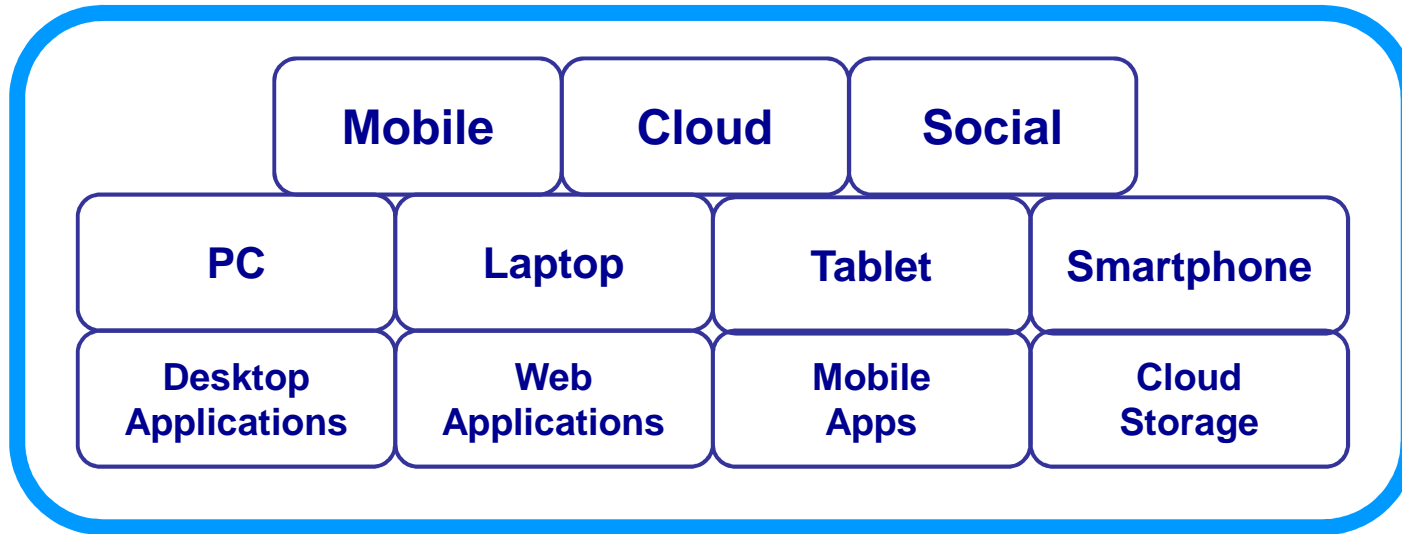
iCloud

# Challenge to our Mission





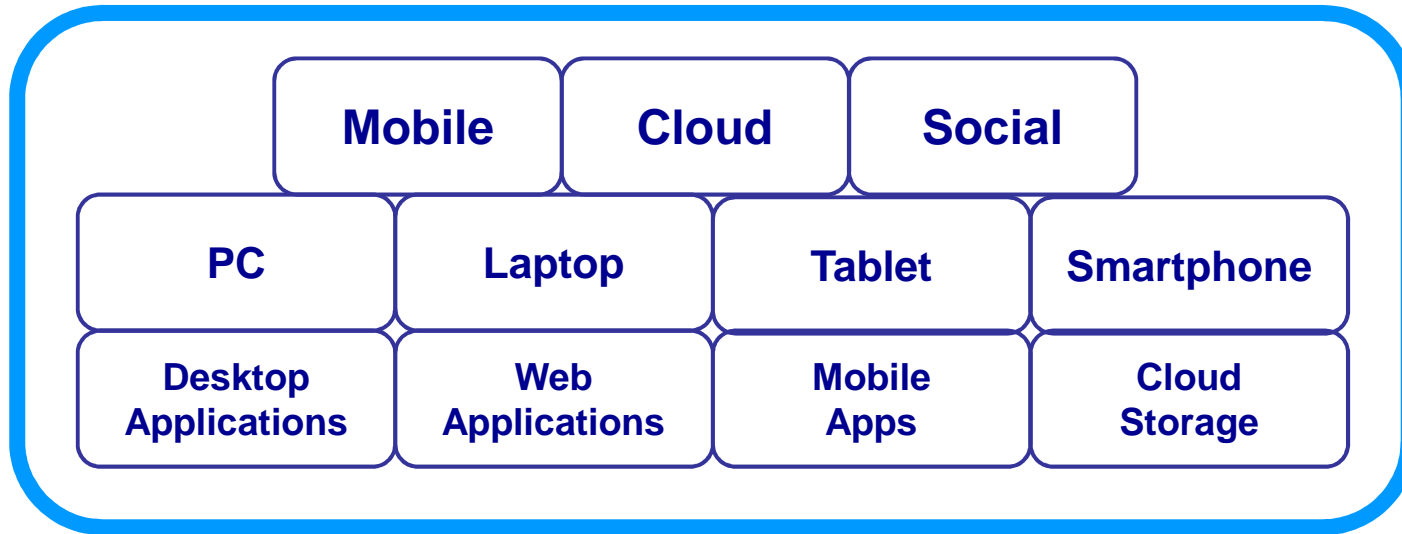
# Challenge to our Mission



... to enable proficient use of ICT that empowers individuals, organisations and society ...



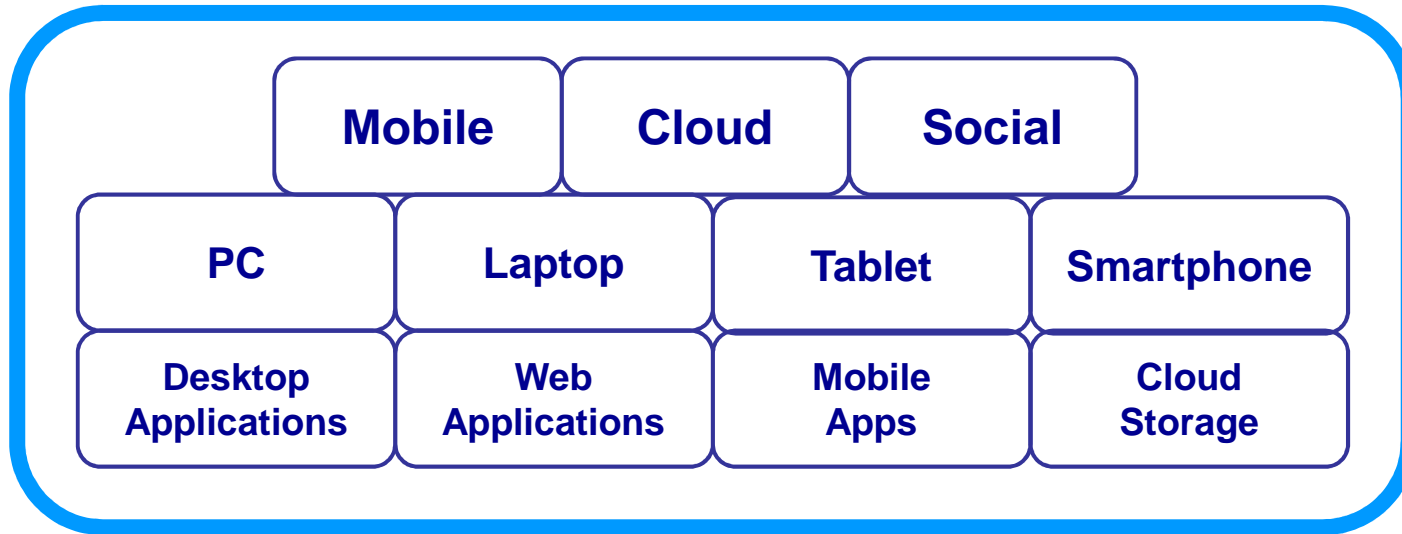
# Challenge to our Mission



... to enable proficient use of ICT that empowers individuals, organisations and society ...

... through the development, promotion and delivery of quality certification programmes ...

# Challenge to our Mission



PC / Windows still dominant in the workplace

Increasing use of Tablets

Office Suite still key applications

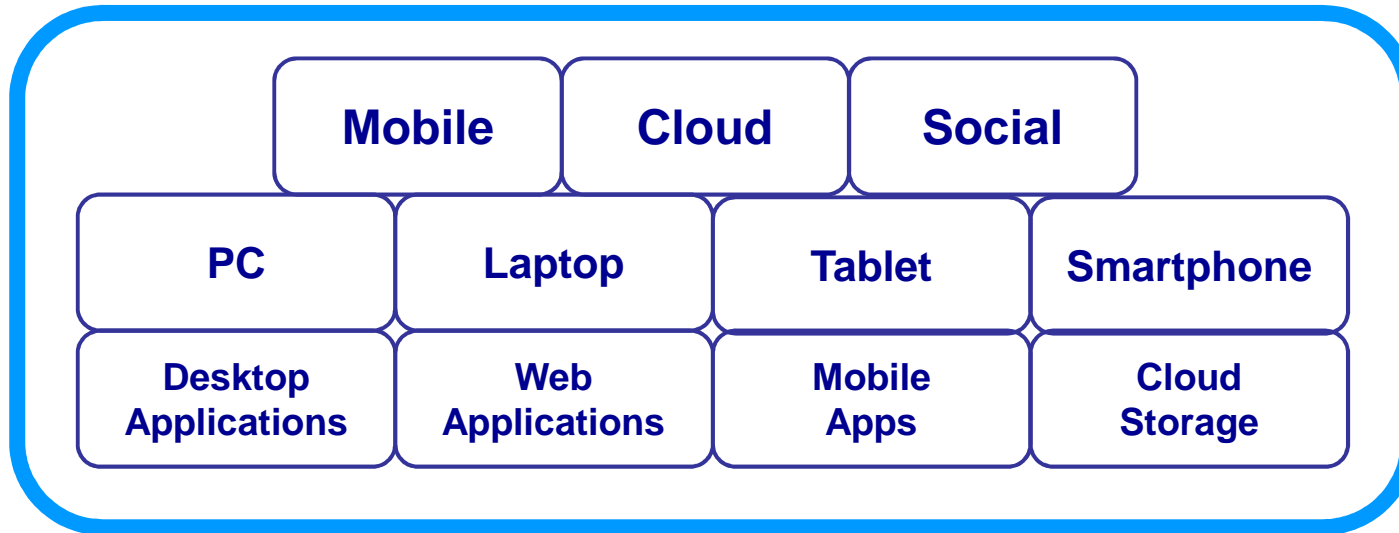
Increasing use of Apps

→ Synchronisation

→ Collaboration

→ Socialisation

# Challenge to our Mission



More flexible structure & broader domain coverage

Different module & assesment specifications

Greater emphasis on knowledge and understanding

Different endpoint

# Need a Leap, not a Step ...

---



**ECDL**  
Syllabus 1.0 - 5.0



?



# Need a Leap, not a Step ...

---



**ECDL**  
Syllabus 1.0 - 5.0



**New ECDL**



Thank you

