

2019-09-11_BLISS_Model email for pilot-run invitation

Subject: ERASMUS+ Free Online Course on Blockchain Skills for ICT Professionals (BLISS)

Dear Sir/Madam,

We would like to invite you to join a growing number of ICT professionals who can understand and utilise blockchain technology, by participating in the free online course of the "[BLISS - Blockchain Skills for ICT professionals](#)" project, which is funded by the Erasmus+ programme.

The [BLISS project](#) offers freely available educational and training resources helping ICT professionals to address occupational needs and mismatches resulting from the dynamic penetration of blockchain technology in multiple sectors of the economy.

Blockchain is a technological innovation that is transforming industries and provides opportunities for collaboration in completely new ways. It has been estimated that by 2027, 10% of economic transactions will be supported by blockchain technology. The demand on ICT professionals to understand and require blockchain related skills in the workplace is therefore evolving rapidly and ICT professionals will need to be acquainted with blockchain technology in order to keep up with the demands of the EU labour market and improve their employability.

In this context the [BLISS VOOC](#) is an online course designed to help ICT professionals to understand the theoretical concepts of blockchain technology and its practical applications.

You can freely access the BLISS VOOC [here](#)
<<https://www.openlearning.com/courses/bliss-mooc>>
and explore in your own time and pace the following Units:

1. **Blockchain essentials**
2. **Blockchain platforms**
3. **Business merits, challenges and implications of blockchain technology**
4. **Practical design and development of blockchain applications**

If you choose to participate in this pilot run of the BLISS VOOC, our expert-team will be available to support you throughout the course of your learning journey between **23rd of September** and **11th of October**, 2019.

By participating in the BLISS VOOC pilot-run, you will have early access to its educational material and you will also have the opportunity to contribute in its improvement by sharing with us your impressions on the course's content and functionality, by completing an online questionnaire that we will send you upon completion. You can communicate with the facilitators on the following email address bliss-vooc@lists.ut.ee

For further information on the BLISS project and its progress, please have a look at the attached presentation or visit our project website <http://bliss-project.eu/>.

We look forward to hear back from you,
The BLISS Partnership