

# Project Partners



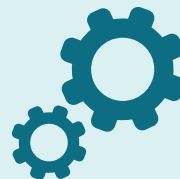
Business  
Training



Gobierno de Navarra  
Departamento de Educación



# Sector Skill Alliance



The AppSkil project invites

- social partners,
- enterprises,
- industry skills partnerships,
- education institutions,
- stakeholders of the ICT sector,

to join the AppSkil Alliance towards creating an ICT Sector Skills Council.

Visit [www.appskil.eu](http://www.appskil.eu),  
for more info on how you can become a part of the AppSkil Alliance as an AppSkil associated partner!



With the support of the Erasmus+  
programme of the European Union



European ICT Sector Skills Alliance  
VET open course for  
mobile apps creators

AppSkil

European ICT Sector Skills Alliance  
VET open course for mobile apps creators



[www.appskil.eu](http://www.appskil.eu)



Responding to skills needs

## ABOUT THE PROJECT

The AppSkil project forms a European ICT Sector Skills Alliance, which aims at improving the level and quality of education, skills and employment in the mobile apps industry by anticipating the future skills needs and responding to labour shortages.

The challenge is to equip current and future ICT professionals, working or aspiring to work in the mobile apps field, with a diversified skill set to cope effectively with the full range of the issues involved in the commercially successful creation of mobile apps.

This objective is pursued through the collaboration of 14 partners from 4 countries (UK, IT, BE, ES), including regulatory authorities in the field of Education and Training, ICT Sector representatives and Education & Training providers.



### OPEN EDUCATIONAL RESOURCES

AppSkil makes available a learning outcomes based curriculum for mobile apps creators to improve business and design skills.



### APPSKIL CARD

Online attainable certification validating the learning outcomes achieved by learners, with reference to the units assessed.

Facilitating skills recognition



The AppSkil VET programme has a duration of 60 hours, will be structured in learning outcomes (knowledge, skills and competences) brought together in units, applying ECVET principles.

## APPSKIL VET PROGRAMME

Moving beyond coding, the AppSkil VET programme on mobile apps creation skills offers modules on business plan development, product planning, application design and technology watching, in addition to systems integration, apps design and development, testing and documentation production.

The AppSkil materials for trainers and trainees are freely available to interested VET institutes and learners. Materials consist of case studies, exercises, slides of course content and a trainer's manual.

ICT professionals can attend on-site and online training seminars in EN, ES, IT, FR and NL, delivered by qualified trainers.



### MASSIVE OPEN ONLINE COURSE

Availability of the AppSkil VET programme through a MOOC to attract learners from areas beyond the consortium's countries.



### MUTUAL RECOGNITION & COOPERATION

Learning outcomes recognition, coordination and promotion of the establishment of an EU ICT Sector Skills Council for long-term collaboration.

Promoting labour mobility for mobile apps creators

## TARGET GROUPS



### ICT Sector Social Partners

Representatives of the sector from all EU countries: Social partners, labour market representatives and professional associations.



### VET authorities

Public VET authorities, bodies responsible for VET systems & policies, bodies providing career guidance.



### VET providers & trainers

Colleges, VET institutes, adult education organisations, trainers offering courses on ICT, looking to develop or enhance courses on mobile apps.



### Current and future app creators

Learners, ICT companies and employees, freelancers, app developers who work or aspire to enter the mobile apps sector.